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Artists Can Become Part of AT&T Pebble Beach National Pro-Am Tournament History Through New Contest To Design 2016 Artwork

MONTEREY, Calif. (July 2, 2015) – Artists who would like to join the illustrious list of contributors to the AT&T Pebble Beach National Pro-Am can compete in the new 2016 AT&T Pebble Beach National Pro-Am Art Contest. The winner will be the featured designer for official tournament material, including tickets and daily pairings sheets.

The focus of these works of art can range from faces and places to the unpredictable weather, majestic landscapes and unforgettable moments. Artists must be age 18 or older to enter the contest, with the deadline to submit artwork July 31, 2015. All artwork must be original. More information is available at www.attpbgolf.com and questions can be directed to Sarah Hayes at Monterey Peninsula Foundation, sh@mpfca.org

Like the popular pro-celebrity golf tournament itself, the official artwork evolved into a cherished assignment. In 1950, golf-loving Carmel artist Hank Ketcham produced his first illustration for original tournament host Bing Crosby – a year before Ketcham launched the “Dennis The Menace” comics character.

For many years, and with Ketcham’s direction, original artwork was provided to the tournament by the likes of Lank Leonard (Mickey Finn), Gus Arriola (Gordo), Walt Kelly (Pogo), and Al Capp (Li’l Abner) – great cartoonists of their era who all generously donated their time and talent for the charity event.

Several of Carmel’s own talents artists added their touch, notably Donald Teague, an esteemed illustrator and watercolorist, and Eldon Dedini, whose distinctive style graced the pages of the *New Yorker* and *Esquire* magazines. With AT&T as tournament sponsor, *Peanuts* creator Charles Schulz also became a fixture in the pro-am.

“We are fortunate to have had an array of notable artists create our cover art in the past, it has shaped the personality and history of our tournament,” said Steve John, CEO of Monterey Peninsula Foundation, which operates the AT&T Pebble Beach National Pro-Am on the PGA TOUR. “By launching an art contest we are continuing to enrich this unique tradition while allowing a new generation to be a part of it. .”

For more information call (831) 649-1533 or visit www.montereypeninsulafoundation.org

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About Monterey Peninsula Foundation

Monterey Peninsula Foundation (MPF) is a charitable foundation which disburses funds from the proceeds of the AT&T Pebble Beach National Pro-Am on the PGA TOUR and the Nature Valley First Tee Open at Pebble Beach on the Champions Tour. MPF focuses on improving the quality of life in Monterey, Santa Cruz, and San Benito counties. Since its inception in 1937 the AT&T Pebble Beach National Pro-Am has been dedicated to supporting local charities. www.montereypeninsulafoundation.org; www.attpbgolf.com

In 2004 the First Tee Open was introduced to serve as a showcase for The First Tee whose global mission is to impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf. www.thefirstteeopen.com