

PRESS RELEASE



AT&T PEBBLE BEACH NATIONAL PRO-AM

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Monterey, California – Monterey Peninsula Foundation is pleased to announce the release of *Cover Stories*, a beautiful coffee table book showcasing the original artwork created for tournament program covers over the years...dating back to the first Crosby Clambake on the Monterey Peninsula in 1947. It is accompanied by entertaining anecdotes, yearly professional and pro-am team results and historical photographs, many rarely seen.

Written by award-winning sports author Scott Gummer, the book includes a foreword by Monterey Peninsula Foundation Chairman Clint Eastwood and an introduction by Bing Crosby's family.

"*Cover Stories* showcases the tournament's program cover art and history making it the perfect holiday gift for fans of this long standing event," states Clint Eastwood.

In addition it features quotes from celebrities and pros including golf icons Arnold Palmer, Jack Nicklaus and Tiger Woods.

Three editions are available (limited quantities):

Trade Edition: Regular binding with dust jacket - \$75

Sponsor Edition: Gold foil stamped cloth cover book with elegant embossed slipcover; opportunity to have one personalized page included - \$95

Limited Edition: Signed book with gold foil stamped cloth cover housed in a handmade cloth bound clamshell case with gold foil logo - \$295

All net proceeds from *Cover Stories* will be donated to hundreds of nonprofit organizations. As a result of the 2009 tournament, Monterey Peninsula Foundation was able to generate nearly \$6 million for charity, bringing the total raised since 1947 to more than \$79 million.

Copies are available now through the tournament office and may be purchased online at www.attpbgolf.com or by calling 831 649-1533.

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