

PRESS RELEASE



**CELEBRITIES SLATED FOR 2010
AT&T PEBBLE BEACH NATIONAL PRO-AM**

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Monterey, California – The celebrity field is starting to take shape for the 2010 AT&T Pebble Beach National Pro-Am, February 8th – 14th. Top PGA TOUR professionals will be teamed with amateurs including popular ESPN sportscaster Chris Berman, soccer star Brandi Chastain, professional surfer Kelly Slater, country singer Clay Walker, musician Kenny G and actors Don Cheadle and Chris O’Donnell. This year marks the 25th anniversary of AT&T’s sponsorship and will be played on Pebble Beach, Spyglass Hill and Monterey Peninsula Country Club’s Shore Course.

Tickets for the AT&T Pebble Beach National Pro-Am are now on sale through the tournament Web site, www.attpbgolf.com and the tournament box office, 831 644-0333 or 800 541-9091. Daily tickets are \$50 in advance and \$60 after January 15th. Practice round tickets, which are good for all three days Monday-Wednesday, are also \$50 in advance and \$60 after 1/15. Season badges, valid all week, are \$125 in advance and \$150 after 1/15.

The popular Charity Patron badge, which is only available until January 15th, allows admittance for the whole week of the AT&T Pebble Beach National Pro-Am as well as next year’s First Tee Open at Pebble Beach on the Champions Tour. It sells for \$150.

Tickets to the exclusive AT&T Champions Club, with food and beverage served Thursday through Sunday in a club-like atmosphere overlooking the 15th green at famed Pebble Beach Golf Links, are available for \$1,600 per person. Individual daily tickets may be purchased for \$450 per person. All Champions Club tickets must be purchased by January 15th.

Additional tournament information is available through the AT&T Pebble Beach National Pro-Am Web site, www.attpbgolf.com or through www.pgatour.com.

Net proceeds from the AT&T Pebble Beach National Pro-Am go to support a wide variety of charitable organizations. Since the tournament moved to the Monterey Peninsula in 1947, Monterey Peninsula Foundation has made charitable donations totaling \$79,000,000.

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For further information:

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