

2024

AT&T PEBBLE BEACH PRO-AM



JANUARY 31 - FEBRUARY 4

PEBBLE BEACH GOLF LINKS | SPYGLASS HILL GOLF COURSE





Welcome to the 2024 AT&T Pebble Beach Pro-Am

Welcome to a “Signature” week at Pebble Beach.

Thank you for coming out this year, our 39th as title sponsor.

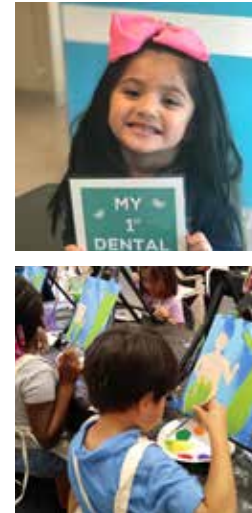
The AT&T Pebble Beach Pro-Am has always been a favorite of professionals, amateurs and fans. This year, each shot means even more for players and the community. As one of the PGA TOUR’s first “Signature” events of the season, we have the world’s most elite players, two of golf’s most magnificent and challenging venues, a bigger purse and more FedEx Cup points on the line. Not to mention you – bringing the energy to make it all the more special.

Even bigger than the game we love, your being here helps improve lives in this community through the tournament’s rich philanthropic tradition. Remember, it all started 86 years ago in Rancho Sante Fe, California when Bing Crosby invited a few friends to play golf, enjoy a clambake and raise a little money for charity.

Over the years, our host organization, Monterey Peninsula Foundation, has raised nearly \$220 million for local non-profits. And this week, for every birdie or better made by professionals and amateurs on the 17th hole at Pebble Beach, AT&T’s “Birdies for Students” initiative will pledge \$5,000 to provide computers to local families in need.

Thanks for being here to cheer on some great golf!

John
John Stankey
CEO – AT&T Inc.



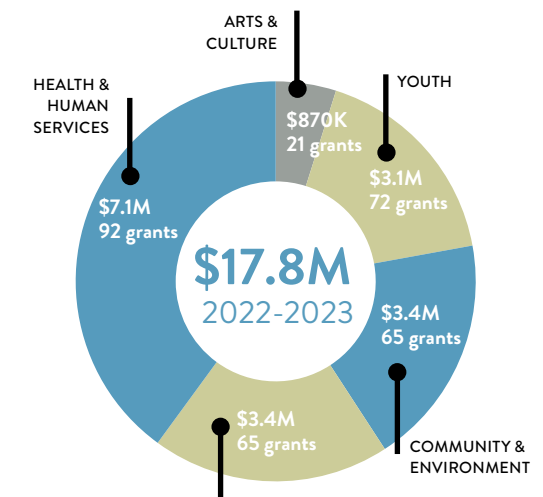
ABOUT MONTEREY PENINSULA FOUNDATION

Monterey Peninsula Foundation, host of the AT&T Pebble Beach Pro-Am and PURE Insurance Championship, serves the tri-county area of Monterey, Santa Cruz, and San Benito counties. It is a diverse region that is also one of contrasts – with a natural beauty that can sometimes mask the very real hardships affecting many residents, especially families with children. Last year, Monterey Peninsula Foundation donated nearly \$18 million to over 200 nonprofits and educational institutions – including \$1 million in response to devastating storms and floods that impacted the region in early 2023. Using a responsive approach, we work to strengthen our entire region by partnering with nonprofits whose programs and services address a broad range of community needs. As a spectator at the 2024 AT&T Pebble Beach Pro-Am, you are helping Monterey Peninsula Foundation create lasting impact throughout the Central Coast. Thank you for joining us!

GIVING BY FOCUS AREA

Monterey Peninsula Foundation serves Monterey, Santa Cruz, and San Benito counties—a region of vibrant diversity and natural beauty that also grapples with barriers to economic self-sufficiency and inequities in healthcare, education, and housing. Using a responsive grantmaking strategy, we make grants across five focus areas to ensure we address a broad range of community needs.

www.montereypeninsulafoundation.org
www.attpbgolf.com
www.pureinsurancechampionship.org



2024 FEATURED CHARITY

YOUTH ALLIANCE

Youth Alliance was founded in 1995 as Hollister Barrios Unidos to address escalating youth gang violence. The agency benefits children and families in San Benito and Southern Santa Clara counties each year through culturally based youth development, parenting and family programs, and community outreach and education. Last year, Youth Alliance provided services to 20,000 youth and families through a continuum of support that includes after-school programs; drop-in prevention programs for teens; bilingual counseling and case management for children, teens, and young adults; parent support services; youth leadership development; restorative justice and intervention programs; and community health and wellness programs. Programs are in over 35 target schools, neighborhood centers, and Youth Alliance Impact Centers. As one of the only youth-serving organizations in the area, Youth Alliance fills the void for critical services and ensuring that the youth and family voice is at the forefront of community transformation.



SCHEDULE OF *Events*

WEDNESDAY | JANUARY 31

Amateur Practice Round

(Due to weather, closed to spectators)
Shotgun at 11:30am

THURSDAY | FEBRUARY 1

First Round Tournament Play

(Pebble Beach, Spyglass Hill)
8:30am – 4:00pm

FRIDAY | FEBRUARY 2

Second Round Tournament Play

(Pebble Beach, Spyglass Hill)
8:30am – 4:00pm

SATURDAY | FEBRUARY 3

Third Round Tournament Play

(Pebble Beach)
8:30am – 4:00pm

SUNDAY, FEBRUARY 4TH

Final Round Tournament Play

(Pebble Beach)
Approximately 7:30am – 3:30pm



Marci is a realist oil painter based in Laguna Beach, CA. Marci grew up in the beautiful countryside of southwestern Wisconsin and moved to Pinehurst, North Carolina in 1987. While living in Pinehurst, Marci's observations of the local area fed her desire to paint her surroundings.



The serenity and natural beauty of the many golf courses in the area caught her attention and sparked a career as an artist nationally known for painting golf course landscapes.

Marci also spent a decade in Minneapolis, Minnesota where she painted numerous portraits of sports heroes in the NFL, NBA, NHL and MLB, along with celebrity drawings & paintings for Kelly-Russell Studios. Many of these paintings were featured in Beckett Publishing magazines, including the Great Sport Heroes publications.

Since moving to Southern California 5 years ago, Marci expanded her subjects and began painting ocean and coastal scenes of the area. It is Marci's goal to create paintings that allow people to be drawn into the scene to recall their own joyous memories. "I want my art to resonate and have meaning... to be a reflection of the loves, passions and interests of the collector"



www.marciruleart.com

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DOWNLOAD THE
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teetimes, and the
location of your
favorite player!

The AT&T Pebble Beach Pro-Am has certified with the Golf Environment Organization (GEO) in 2019 and 2020 representing leadership in environmental and social sustainability on the PGA TOUR.



AUTOGRAPH POLICY

- Autograph requests are permitted by children ages 18 and under in designated autograph zones. See the map for locations.
- On-course autograph seeking is **prohibited**
- Autograph seeking will be **restricted** to **designated autograph zones** organized and managed by the tournament
- NEW Prohibited Items: No memorabilia can be **brought into the tournament** including pin flags, photos, trading cards, balls and other sports paraphernalia.
- Violation of these policies may result in expulsion and loss of ticket privileges for the remainder of the tournament.

INCLEMENT WEATHER

Observe the leaderboards throughout the golf course for “weather warning” signs that appear prior to inclement weather moving into the area. When this sign appears, spectators are advised to take precautions PRIOR to play being suspended. If the siren sounds, seek shelter immediately. AVOID THE FOLLOWING: open areas, isolated trees, hilltops, high places, golf carts, wire fences.

GRAB A BITE &
GET REFRESHED



PEBBLE BEACH
GOLF LINKS



COURSE MAP KEY

CONCESSIONS

- A) 1st Tee:** Sandwiches, Hot Dogs, Salad, Beer, Mixed Drinks, Espresso
- B) 4th Tee:** Beer, Wine
- C) Beach Club:** Burgers, Hot Dogs, Salads, Beer, Wine, Mixed Drinks
- D) Neville's:** Sandwiches, Beer, Wine, Mixed Drinks
- E) Triangle Plaza:** Cheesesteaks, Sandwiches, Nachos, Salad, Beer, Wine, Mixed Drinks
- F) 15th Green:** Sandwiches, Salads, Hot Dogs, Beer, Wine
- G) 18th Green:** Sausage Varieties, Sandwiches, Salads, Beer, Wine, Mixed Drinks

GET REFRESHED

- Coffee:** A, C, D, E, F, G
- Coors Light:** A, B, C, D, E, F, G
- Espresso Drinks:** A
- High Noon:** A, C, E, F, G
- Lagunitas IPA:** A, B, C, E, F
- Mixed Drinks:** A, C, D, E, G
- Modelo Especial:** A, B, C, E, F, G
- Wine:** B, C, D, E, F, G

Beverage Carts:

Beer, Wine, and Water
Located at the PBGL 2nd Fairway, 5th Fairway, 7th Tee, 14th Green, & 17th Green

SPECIALTY FOOD

- Breakfast Items (until 11am):** A, C, D
- Philly Cheesesteak:** E
- Smoked Chicken Cheesesteak:** E
- BBQ Pork Sandwich:** F, G
- Bratwurst on Pretzel Bun:** A, E, F
- Calzone:** G
- Chicken Caesar Salad:** A, C, E, F, G
- Chicken Chorizo Sausage Sandwich:** E
- Chicken Tenders with Fries:** C
- Deli Sandwich:** D
- French Fries:** C
- Cheeseburger:** E, F, G
- Hot Dog:** A, C, D, E, F, G
- Impossible Burger:** C, F, G
- Kobe Beef Sliders:** C
- Nachos (Chicken):** E
- Quinoa & Grilled Veggie Bowl:** A, C, E, F, G
- Sausage Varieties:** G
- Teriyaki Chicken Sandwich w/ Pineapple:** E, G
- Turkey BLT Sandwich:** A, C, E, F, G





LEGEND

- ADA Viewing Area
- AED Locations
- AT&T Charging Stations
- Children's Autograph Zone (Putting Green)
- Concessions
- First Aid
- Grandstands
- Information/Lost & Found
- Official Merchandise
- Restrooms
- Rideshare
- Pebble Beach Entrance
 - Shuttle Drop-Off & Pick-Up
 - Admissions
 - Bag Check
- Lot 10: Sponsor and LCC Parking
- The Hay
- Corporate Bus Depot
- Patriots' Outpost
- Clint's Saloon
- Carmel Entrance
- Triangle Plaza
 - Elijah Craig Bourbon Speakeasy
 - High Noon Clubhouse
 - Maestro Dobel Tequila
 - Molson Coors
- 17 Green Sky Suites
- Lone Cypress Club
 - The Lodge
 - Marquee at 18 Green
 - Oasis at 17 Green
 - Oasis at 7 Tee



LEGEND

- ADA Viewing Area
- AED Location
- Children's Autograph Zone (putting green)
- Concession
- First Aid
- Information/Lost & Found
- Restrooms
- Spyglass Hill Entrance
 - Shuttle Drop-Off & Pick-Up
 - Admissions



Connect a student, Change their world

Millions of Americans don't have the necessary connectivity to learn from home. That's why AT&T and the Monterey Peninsula Foundation are helping Central Coast non-profits like the Youth Alliance. By supporting resources like after-school programs, computer and internet access, and more, we're working to connect this community to the future they deserve.

Connecting
Changes
Everything™

